

- Influencing key influencers of the end consumers like

- Doctors,
- Nutritionists,
- Anganwadis,
- ASHA,
- ANMs and the
- Health Media



is of great interest for brands to reach out to the end consumer and initiate behavior change favorable for the end consumers.

Professional Development Program

Capacity building, training and continued education programs and modules custom developed for different healthcare professionals like doctors, nutritionists, nurses, ASHA, Anganwadi, ANMs etc.

